

PRAKASH

Chemicals Agencies



Wishing you and your family A Joyous 2023

ILLUMINATION

Issue : XCIX | Volume 99 | Date : 25th Dec, 2022

www.pcaplindia.com

*Delivering Trust to the
world of chemistry*





✓ Blog of the month	-----	03 Page
✓ Celebrations	-----	04 Page
✓ CSR activities	-----	05 Page
✓ Market update	-----	06 Page
✓ Moral Story	-----	07 Page
✓ Management tips	-----	08 Page
✓ Puzzle your mind	-----	09 Page

Plant Based Food Industry Market & Future

BLOG
OF THE MONTH

In the Indian market, the consumer base for the plant-based food is increasingly millennials who want to incorporate more sustainable and suitable plant or healthy products in their everyday lives. As plant-based eating continues to gain popularity in the nation, there was a substantial increase in the number of vegan products introduced last year, according to reports.

India has one of the best innovative capabilities for developing plant-based alternatives, given our heritage and understanding of cuisine, food technology, and culinary arts. From a business point of view, it is a great business to be in and offers a significant export opportunity. It is predicted that shortly, consumers worldwide will opt for products with better value, clean-label ingredients, and uncomplicated/simplified products.

Customers claim to consume more plant-based foods for several reasons, such as bettering their general health, controlling their weight, wanting to eat clean, and eating more sustainably. One can see why more and more people are choosing plant-based foods and beverages when one considers the increased adulteration in the food and dairy industries.

Many athletes and well-known people choose plant-based diets to increase performance and lifespan due to their health benefits. Celebrities are often spotted supporting vegan diets and delicacies. A favorable celebrity-led social media narrative has driven people to become curious and adopt plant-based alternatives. The newest members of the army are Virat Kohli and Anoushka Sharma. They support a company that produces plant-based meat. As a result of the increasing demand, the food and beverage business is seeing an increase in participants, including eateries, lodging facilities, and even cutting-edge startups. Even venture investors have been spotted investing in the sector, helping entrepreneurs usher in the transformation.

Given India's enormous population, plant-based products have a promising future. There would be a significant effect on the environment and the lives of animals if vast portions of the population moved to a plant-based diet. Since the flavor, feel, and appeal of meat are already deeply ingrained in the non-vegetarian population, companies that cater to plant-based consumer bases will need to work hard to replicate that experience in their products if they wish to compete in the market.

The distribution of e-commerce has played a significant role in facilitating discovery and sales, and the onset of short commerce has further accelerated this process. This is an excellent opportunity for startups and existing businesses to gain market share rapidly. Due to this, plant-based nutritious food products are now more widely available and reasonably priced than anyone could have dreamed a few years ago. And given India's development path, which is expected to fuel the next significant wave of FDI, the vegan revolution is here to stay.



Mr. Hardik Rajpara
Associate Manager - Marketing
Editor for the Month





Felicitation of Mr. Dilip Shah as Vice President of Bal Gokulam through the hands of Resp. Swami Ishtamayanandaji during the celebration of 64th World Disability Day



Receiving Blessings From Resp Gyanvatsalswami @ Atladra Swaminarayan Mandir



With Arpan Children @ The World Disability Day event!



Mr. Rahil Shah



Ms. Ashini Sudip Shah



Mr. Shashivendra Rathore



Mr. Viral Prajapati

HIV Awareness campaign on The “World Aids Day”



Engagement activity conducted at Arpan Charitable Trust



Skill Development awareness session by Jump Start Skill Foundation





- The Centre has expanded the scope of the Remission of Duties and Taxes on Exported Products (RoDTEP) scheme by including exports of chemicals and pharmaceuticals under Chapters 28, 29 and 30 of ITC (HS) schedule of items..
- Shriji Polymers (India), a leading manufacturer of packaging solutions in rigid plastics for the pharma industry, has acquired controlling stake in Parekhplast India for an undisclosed amount.
- French flavour and fragrances firm MANE recently inaugurated its largest manufacturing facility in Dahej, Gujarat. MANE's new plant will play a key role in meeting the growing demands of flavour and fragrance markets in India and across the Asia-Pacific region.
- The brokerage firm HDFC Securities is bullish on the speciality chemical sector on the back of 4 catalysts for growth in place which are aggressive CAPEX investments, strong R&D infrastructure, land availability for future expansions and new Chemistries and Technologies.
- Surat-based Speciality Chemicals Company, Aether Industries Ltd., has executed a long-term Master Supply Agreement (MSA) with Europe-based Polaroid.
- IMCD, the Dutch distributor of Speciality Chemicals and Ingredients, has agreed to acquire 100% of the shares of Parkash DyeChem Pvt. Ltd., a Delhi-based distributor of Speciality Chemicals.
- Pharma major, Sun Pharma, has recently announced that the USFDA has listed its Halol facility in Gujarat under an Import Alert.
- Delhi-based Greenzo Energy India Ltd. has sought an industrial plot in Sanand industrial estate from the Gujarat government for setting up a plant for manufacturing electrolyzers and the balance of plant for generating green Hydrogen.
- US-based speciality chemicals firm, Gulbrandsen, broke ground for a new Stannous Octoate and stannous Neodecanoate manufacturing facility at its site in Dahej (Gujarat) on 6th December.
- Intermediate manufacturing holds the sweet spot for India's Chemical Industry to become part of the global supply chain, said Bimal Goculdas, President, Indian Chemical Council (ICC).
- The Chemical Industry needs to reach USD 70 billion in Tamil Nadu, growing more than 10 times its current size, aiding the State Government to realize the target of USD 1 trillion economy by 2030, an official said here on Wednesday.
- French Fragrances & Flavours firm, Mane, recently inaugurated its largest manufacturing plant in India at Dahej, Gujarat.
- The Ministry of Road Transport & Highways (MoRTH) said it has awarded the contract of setting up India's first multi-modal logistics park (MMLP) near Chennai to Reliance Industries (RIL)

There was once a man who had an inferiority complex. He believed he was no match for others and had no value in his life. One day he went to a Saint and depressingly inquired about the worth of his life. The wise Saint gave the man a Stone and said, "Take this to the market if you want to know the value of your life. Do not answer anyone when they ask how much it is. Simply raise 2 fingers instead."

As the priest had said, the man went to the market. He was standing on the market corner, where many people would pass him. The Stone looked very ordinary to him. "What's the price of the Stone?" one woman inquired. The man raised 2 fingers without uttering any word as the Saint had instructed him. "Two dollars. I'll take it," the lady stated. The man was surprised and came back to the Saint, saying that there was a woman at the market who wanted to purchase the Stone for two dollars.

The Saint then instructed, "Now I'd want you to go to the Auction Arena and raise your 2 fingers if anyone asks the price. Do not say a word; rather, raise your 2 fingers."

The man went to the Auction Arena as instructed and stood in the hall with the same Stone given by the Saint. An old man approached the man and asked, "Sir, are you selling this Stone? If that's the case, how much is it worth?" The man raised the 2 fingers without uttering any word. "Two Hundred Dollars," the old man remarked. "I'll take it," he added. The man was astounded by what he had just heard. He went to the Saint and stated, "The Pawnshop owner was willing to pay Two Hundred Dollars for the Stone."

"Excellent ! now the final location, I want you to take the Stone to Pawnshop's City Mall. Raise your 2 fingers without saying a word if anyone asks about the price like before," said the Saint. The man went to the City Mall. After finding the Pawnshop, he went into it. He kept the Stone on the counter. As soon as the shop owner saw the Stone, he exclaimed, "Wow, The Stone! It's the one I've been looking for all these years. How much is it?" The man did not say a word and raised 2 fingers as before. The shopkeeper replied, "Two Hundred Thousand Dollars? I'll buy it."

When the man heard this, he could not believe it. So he went to the Saint and reported, "The Pawnshop's City Mall owner was prepared to pay Two Hundred Thousand Dollars for the Stone."

Hearing all these the Saint asked the Man "Now, do you understand the value of your life?" "Life is all about where you choose to put yourself," he added. You have to decide what you want your Value to be. You may be like a Passing Cloud for some people. They will use you and then forget about you. For them, you will be of little Value. However, for others, you are Everything. They will place a High Value on You and Never Leave You. "So it's up to you to decide where you want to place yourself and how you will be valued."

MORAL OF THE STORY

Every one of us has a Unique value in our lives. We have to put it to use where it is most appreciated. We must continue exploring and using our abilities to do the hard work. Then, we will find a place where we will be recognized for our Value.



Working in a Collaborative Environment means getting more work done together. It is a process through which a group of people constructively explore their ideas and power to communicate, coordinate and collaborate to accomplish a shared objective. When people connect in a shared environment, collective brainstorming thrives. Collaborative work environment is an important component for success in a business. It promotes productivity and efficiency amongst employees and increases a business' output. Employees may pair with other team members to execute different business projects. This workplace interactivity between different professionals improves their learning of various vital skills, such as Professionalism, Communication, Technical and Teamwork Skills.

Collaborative work environment encourages :

Interaction between employee and Team Leaders at different levels /Departments to enable them to share their ideas and increase their feelings at connection to the Team and Company resulting which they get to see their importance and the role they play regarding accomplishing the Company's Vision.

To create an atmosphere of trust which promotes knowledge sharing and combines individual strength. Different employees in an Organization possess different strengths and weaknesses. Collaboration is that one tool helps to foster the employees strength and work to improve their weaknesses.

Team members to come together and brainstorm. This exercise encourages them to ask questions and gain new perspectives, which increases their creativity and productivity. Also, through these interactions, a strong team spirit and a sense of accountability can develop.

To feel employees a sense of community as they interact with other team members and learn from them. The benefits of this include improved levels of engagement, reduced stress levels, higher success rates and better performance.

Better way to foster Creativity and learning. Hearing other opinions can encourage enthusiasm for our own ideas—which in turn allows creativity to reach new bounds.

Employees to enjoy full participation and get to share their ideas and opinions with the Organization. The positive atmosphere of the workplace gives them a sense of value, loyalty and trust in the company and encourages them to increase their productivity and output. As a result, they're contented with their job and motivated to give their best. In a collaborative environment, there are plenty of rooms for individual empowerment.

Collaborative workplace inspires the right amount of give-and-take giving our own strengths to others, and taking a bit of help in areas that we want to develop. Gaining shared knowledge through collaboration will open the door for better Projects, amplified innovation, and growing our personal networks. In an atmosphere of Trust and open communication, teamwork and productivity can achieve newfound heights. Working in a collaborative environment is the best route to success, giving us the chance to join forces, garner support, and use our strengths to achieve our personal goals.





PUZZLE YOUR MIND

Q1- Please give your answer :

354 = 6
435 = 15
547 = 18
267 = 30
796 = ??

Q2- It has no length, width and height but can be measured ...Give Name.

Q3-

K	M	G	N	P	O	T	S	Q	U	V	W
10			11			12			??		

Q4- It cries without eyes and moves without seeing...
What am I ?

Q5- What can you add to a bucket full of water to make it lighter?



Winner of Puzzle Competition - November 2022 Edition

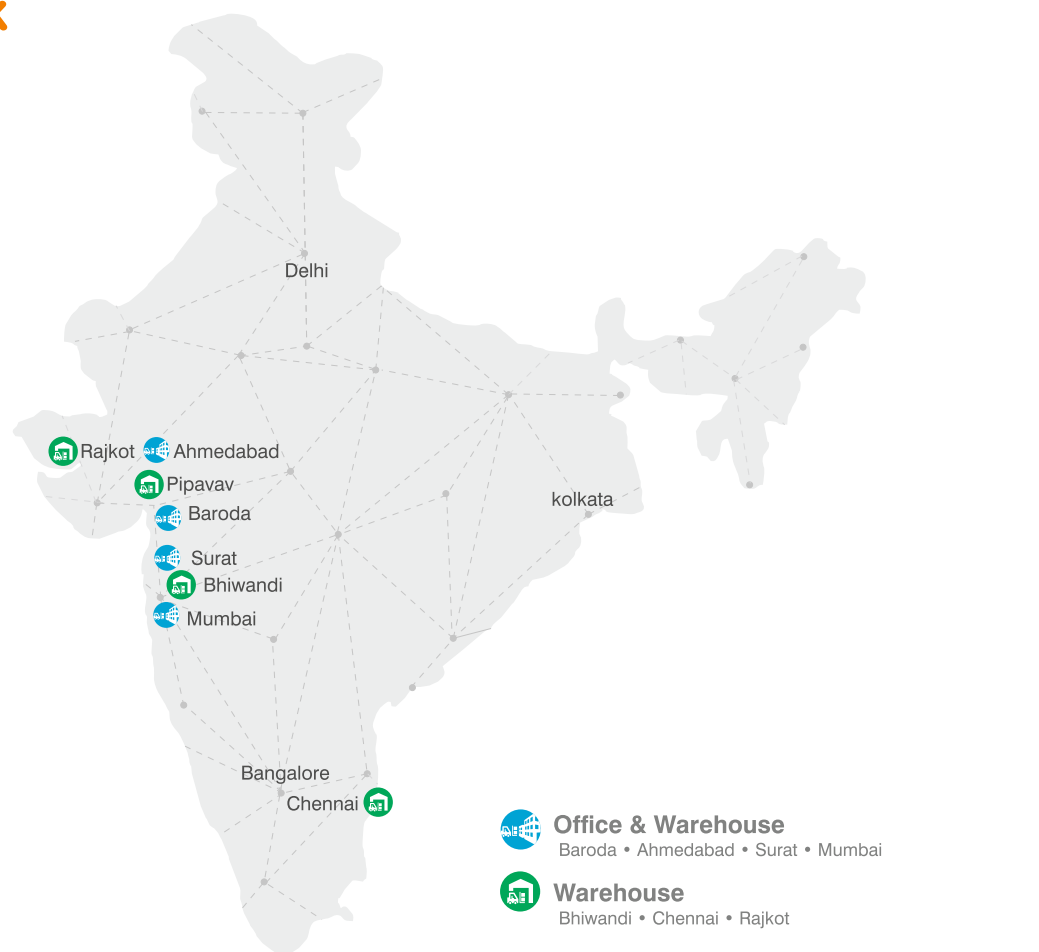
!! Mr. Rahul Purswani - Congratulations !!

Answer to
the Puzzles of
November 2022

Puzzle No.1) Ans : 210
Puzzle No.2) Ans : Shadow
Puzzle No.3) Ans : 1999
Puzzle No.4) Ans : Time
Puzzle No.5) Ans : Family relationships and loyalty are the strongest and most important ones.

*“ True knowledge makes us aware about
our true sweet nature.
It also gives us vision to see the illusions
& darkness that covers our light.
It enhances our perception & strengthens
our discerning power. ”*

Our Network



Authorized Distributor of

Accreditation



Prakash Chemicals Agencies Pvt. Ltd.

Head Office :	Prakash House, 39/40, Krishna Industrial Estate, Opp. BIDC Gorwa, Vadodara - 390 016, Gujarat, INDIA. T: +91 265 612 6000 M: +91 78744 45025 E: pcapl@prakashchemicals.com W: www.pcaplindia.com
Ranoli (Warehouse):	Survey No. 530/1, Somnath Estate, IPCL Road Karachia, Vadodara - 391350 M: 97246 44207 9327969218
Ahmedabad (Office):	B-309, Titanium City Center, Nr. Sachin Tower, 100 Feet Ring Road, Satellite Area, Ahmedabad - 380 015 Mob. 8511126722 /8511126720 Email : dhavaldesai@prakashchemicals.com
Ahmedabad (Warehouse):	Plot No 20, 21 & 22, R.K. Co-Operative Ware House, B/h Alfa Hotel, Nr Tata Steal, Narol Aslali Rd, Aslali, Ahmedabad - 382 427 E-mal : :amdwarehouse@prakashchemicals.com
Surat (Office & Warehouse):	B-119,120 C-119,120 Green park Surat Navsari Road Unn Sachin, Surat pincode- 394210
Mumbai (Office):	Room No.18, 2nd Floor, Fancy Chamber, 94 Surat Street, Danabunder, Chinchbunder, Nr. Masjid Bunder Railway, Mumbai – 400009, Maharashtra, India.
Mumbai (Warehouse):	1) Sohil Warehouse, Near Adarsh Katta, Anjur Valgaon Road, Nr. Rahnal Village, Off Mumbai-Agra Road, Bhiwandi (Thane) Mumbai, India. 2) Momai Warehouse - Prerna Complex, Bldg. No. B-7 Gala No.1, Anjur-Dapode Road, Val Village,Bhiwandi-421305, Thane.
Rajkot (Warehouse):	Khodiyar Park Shed No.3, Ruda Transport Nagar, Sokhada Village, Navagam, Taluka : Rajkot, Dist. Rajkot - 360 002. Contact Nos. 84889 80856, 8511166879, 63588 08757